# RAIFFEISEN CENTROBANK WINS AGAIN STRUCTURED PRODUCTS EUROPE AWARD "BEST IN CENTRAL AND EASTERN EUROPE"

As leading Austrian certificates issuer Raiffeisen Centrobank (RCB) is pleased to inform that we have made it to the very top at the event of the Structured Products Europe Awards 2014. Heike Arbter, representing the Team Structured Products, received the award "Best in Central and Eastern Europe" yesterday evening in London.



Photo: Heike Arbter, Head of Structured Products RCB Photo credit: incisivemedia After 2007, 2010 and 2012 RCB won against international competitors for the fourth time and took the first place in this category.

The award recognises our continued efforts to provide **tailor-made investment solutions and superior service** in our core countries in Central and Eastern Europe (CEE), particularly in the currently challenging market environment. The acknowledgement by this award is an additional motivation for the Team Structured Products to further advance its commitment in the CEE region, to use this profound expertise as well as the great potential in this region.

"It's all about providing additional value to investors' portfolios. RCB continues to act as a boutique rather than a supermarket by offering a fine selection of certificates with different risk profiles to make market opportunities tradable",

explains Heike Arbter, Head of Structured Products RCB.



#### STRUCTURED PRODUCTS EUROPE AWARDS

Once a year the leading European magazine "Structured Products" recognises innovation and excellence in the manufacture and distribution of structured products in Europe.

By its **sustained commitment in the CEE region**, Raiffeisen Centrobank has taken a leading role as innovative product provider for years. In the past months RCB focused on strenghtening and continously expanding its position as reliable partner for Structured Products.

# PIONEER WORK WITH FORESIGHT AND SUSTAINABLE CONCEPTS

RCB is one out of a few issuing houses entitled to distribute certificates publicly in Central and Eastern Europe. We have been offering our products in the region **since 2006**, and have come up with a vast range of product innovations.

RCB was the first to list certificates on the exchanges in **Budapest**, **Bucharest**, **Prague** and **Warsaw** and has opened up new dimensions in transparency and tradability of certificates on the secondary market in Central and Eastern Europe.



"Despite the region's flagging economic process in the last years, RCB focused even stronger on product innovation, enhancing the overall level of product information as well as fostering know-how regarding certificates. I think it's our sustainability-oriented approach that particularly distinguishes us from major competitors",

summarizes Heike Arbter.

#### TAILOR-MADE PRODUCTS

To meet international investors' needs for tailor-made investment and product solutions, RCB issues certificates in different currencies and provides product information in the local language. Shares of locally listed companies serving as underlyings are particularly popular.

The short issuing process enables investors to trade upcoming market oportunities within only a few days. Our aim is to provide an utmost level of service and transparency in terms of our certificates.

### RAIFFEISEN CENTROBANK – MANY TIMES AWARDED IN 2014

RCB once again convinced private and institutional investors of the **added value of certificates**. Moreover, the Bank has received multiple awards recognising its product and service range:

- Certificates Award Austria: Best Issuer in Austria for the eighth time in a row
- Warsaw Stock Exchange: rewarded as "Market Leader" for the best diversified product range in the year 2013
- Structured Products Europe Awards: elected as Best Certificates House in Central and Eastern Europe

## "OUR SUCCESS IS YOUR SUCCESS"

For years RCB's motto has been: "We are only as strong as our customers."

We would like to take this opportunity to thank you for your confidence in RCB as well as for the excellent cooperation. We would furthermore like to ensure that we will continue to take best efforts to provide a service and product range tailored to meet your individual investment objectives.

#### Your Team Structured Products



